



SEMSpire

E-Newsletter



Aegis : Charutar Vidya Mandal (Estd. : 1945)

[Estd. : 1997]

SEMSpire is Monthly e-Newsletter Published by CVMU's FCML-SEMCOM.

♦ This e-newsletter deals in all aspects of Management, Commerce, Economics, Technology and Humanities.

♦ It is open for all students, alumni, teachers and professionals dealing with above stated areas

♦ All papers/articles received by us will be published after the approval of our Editorial Team and Plagiarism Check.

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• Student	
• Alumni	
• Entrepreneur	

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- VISION :** To contribute to the societal enrichment through quality education, innovation and value augmentation.
- MISSION :** To build up a competitive edge amongst the students by fostering a stimulating learning environment.
- DREAM :** To establish a unique identity in the emerging global village.

GOALS:

- ♦ To focus on integral development of students.
- ♦ To offer courses and programs in tune with changing trends in the society as a whole.
- ♦ To update the curriculum as per the need of the business and industry.
- ♦ To create unique identity in the educational world at the national as well as international level.
- ♦ To institutionalize quality in imparting education.
- ♦ To incorporate innovations on a continuous basis in the entire process of education at institutional level.
- ♦ To create platform for the students for exhibiting their talent and for development of their potentials.
- ♦ To generate stimulating learning environment for students as well as teachers.
- ♦ To build cutting edge amongst the students to withstand and grow in the competitive environment at the global level.





THE CHARUTAR VIDYA MANDAL UNIVERSITY

Aegis: Charutar Vidya Mandal (Estd.1945)
Vallabh Vidyanagar, Anand, Guajrat



WE STRIVE TO CREATE LEGACY THAT WILL EDUCATE, EMPOWER AND ENRICH FROM WITHIN.

VISION

We aspire to be a melting pot for educational excellence, fostering creativity, innovation and leadership.

MISSION

The CVM University, an equal opportunity institution, pursues excellence in Education and Research in a conducive environment which is culturally rich with a legacy of eminence in building character and strength of mind while standing for sustainability.

RANKING



8 FACULTIES . 19 COLLEGES

FACULTY OF ENGINEERING & TECHNOLOGY

- A D Patel Institute Of Technology
- G H Patel College Of Engineering & Technology
- Madhuben & Bhanubhai Patel Institute Of Technology

FACULTY OF PHARMACY

- Indukaka Ipcowala College Of Pharmacy

FACULTY OF COMMERCE, MANAGEMENT & LAW

- R N Patel Ipcowala School Of Law And Justice
- C Z Patel College Of Business And Management
- S.G.M. English Medium College Of Commerce And Management

FACULTY OF ARCHITECTURE & PLANNING

- Shantaben Manubhai Patel School Of Studies & Research In Architecture And Interior Design

FACULTY OF SCIENCE/HOME SCIENCE

- Ashok & Rita Patel Institute Of Integrated Study & Research In Biotechnology And Allied Sciences
- C. L. Patel Institute Of Studies And Research In Renewable Energy
- Institute Of Science & Technology For Advanced Studies & Research
- Natubhai V Patel College Of Pure And Applied Sciences

FACULTY OF AYURVEDA

- G. J. Patel Institute Of Ayurvedic Studies And Research

FACULTY OF ARTS / FINE ARTS / PERFORMING ARTS

- Centre For Studies And Research On Life And Works Of Sardar Vallabhbhai Patel
- Cvm College Of Fine Arts
- Institute Of Language Studies And Applied Social Sciences
- CVM Institute of Human Resource Development

FACULTY OF EDUCATION / PHYSICAL EDUCATION

- Waymade College Of Education
- S. S. Patel College Of Physical Education

ज्ञान
KNOWLEDGE
-
विज्ञान
SCIENCE
-
प्रज्ञान
WISDOM



620 ACRES CAMPUS AREA	51 BUILDINGS	100+ LABORATORIES	08 FACULTIES	1000+ PLACEMENT COMPANIES	157 STARTUPS IN LAST 3 YEARS
29 CONSTITUENT SFIS & GIAs COLLEGES	150+ UG /PG /PH.D.	2500+ FACULTY & STAFF	22,000+ STUDENTS	10 LAKHS+ ALUMNI	5 LAKHS+ LEARNING RESOURCES

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Sardar Vallabhbhai Patel



Shri Bhailabhai Patel



Shri Bhikhabhai Patel



Dr. H. M. Patel



Dr. C. L. Patel



Er. Bhikhubhai Patel



FACULTY OF ENGINEERING & TECHNOLOGY

BE/B Tech.

WITH MAJOR-MINOR DEGREE IN

- AIDS - (IoT/ROB/IEV)
- AE - (AIML/DAS/IoT/ROB/IEV/CP)
- CH - (AIML/DAS/IoT/ROB/IEV/CP)
- CL - (AIML/DAS/IoT/ROB/IEV/CP)
- CE - (IoT/ROB/IEV)
- CSE-IoT - (ROB/IEV)
- CSD - (IoT/ROB/IEV)
- EE - (AIML/DAS/IoT/ROB/CP)
- EC - (AIML/DAS/ROB/IEV/CP)
- FPT - (AIML/DAS/IoT/ROB/IEV/CP)
- IT - (IoT/ROB/IEV)
- ME - (AIML/DAS/IoT/IEV/CP)
- MC - (AIML/DAS/IoT/IEV/CP)

ME/M Tech.

*Proposed



FACULTY OF ARCHITECTURE & PLANNING

- B.Arch
- B.Interior
- B.Planning
- M.Interior Design
- M. Urban & Regional Planning



FACULTY OF EDUCATION

- B.Ed
- M.Ed
- B.A B.Ed.*
- B.Sc. B.Ed.*

PHYSICAL EDUCATION

- B.P.Ed
- B.P.E.S.
- M.P.E.S.



FACULTY OF SCIENCE

- B.Sc (Hons.)
- B.Sc (Stats.)
- BCA (SEMCOM & NVPASS)
- M.Sc
- M.Sc (Integrated)
- M.Sc. (AC)
- M.Sc. (IC)
- PG Diploma



FACULTY OF AYURVEDIC MEDICINE

- BAMS



FACULTY OF PHARMACEUTICAL SCI.

- B.Pharm
- M.Pharm



FACULTY OF COMMERCE, MANAGEMENT & LAW

- B.Com (Hons.)
- B.Com (Hons.) - IA/CBI
- M.Com

MANAGEMENT

- BBA-ITM (Hons.)
- BBA (Hons.)

HOTEL TOURISM

- BBA (Hons.) - HM/TTM
- PGDHM

LAW

- BBA- LL.B. (Hons.)
- B.Com- LL.B. (Hons.)
- BA- LL.B. (Hons.)



FACULTY OF ARTS

- BA (Hons.)
- MA
- MA Geog.(Guj Med)
- BSW
- BSW (SE)
- MSW
- MSW (HR)
- MAJMC
- ADCGC

FINE ARTS

- BVA
- MVA

PERFORMING ARTS

- PG Diploma



*PH.D PROGRAMME IN ALL FACULTIES & DISCIPLINES

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Salient Features of SEMCOM



CVM
UNIVERSITY

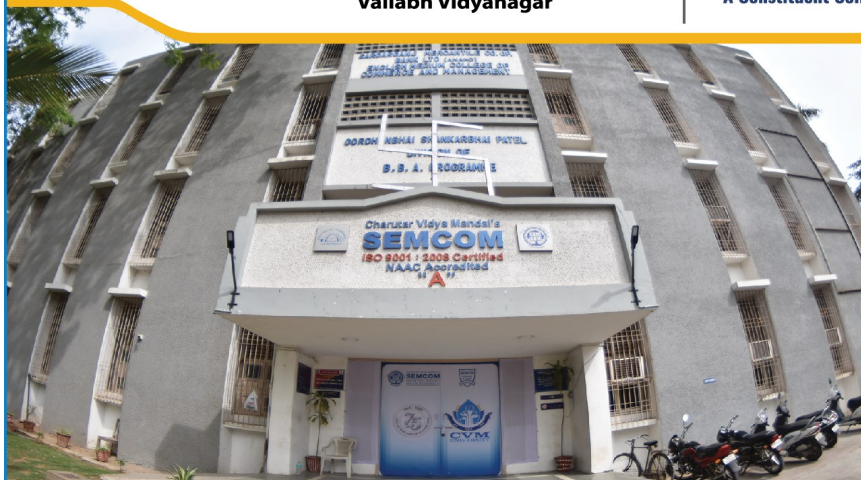
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Vallabh Vidyanagar

FACULTY OF COMMERCE, MANAGEMENT & LAW



SEMCOM
S.G.M. ENGLISH MEDIUM COLLEGE OF
COMMERCE AND MANAGEMENT

A Constituent College of The CVM University



1st Commerce & Management
College in Top 11

ACCREDITED WITH
GRADE 'A' BY NAAC
(2009-2020)

- State-of-the art Infrastructure
- Scholarly & Qualified Teachers
- Conducive Teaching - Learning Environment
- Ever buzzing campus with co-curricular & extra-curricular activities
- Experiential Learning through Intra-institutional & Inter-institutional competitions.
- Information Resource Centre equipped with rich national & international online resources
- Only UG College Publishing UGC CARE Listed International Multidisciplinary Journal
- Start-up Nodal Institute - Government of Gujarat & Student Start-up & Innovation Policy (SSIP) facilitating development of Entrepreneurial acumen of students across streams
- Contributory & wide-spread Alumni Network



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Dear Readers,

Greetings from SEMCOM!!

SEMCOM is publishing a monthly E-newsletter since the year 2007-08. It was renowned with a name "DRIVE" and now rejuvenated as "SEMSpire". The objective of SEMSpire is to activate the literary skills of students, faculties, alumni, etc. It has sections on Faculty corner, Alumni corner, Student corner along with the kaleidoscope of achievements of SEMCOMites.

SEMSpire - E-Newletter welcomes the new ideas and expressions and look forward to bring much more throughout the year.

Hope to receive your continuous contribution. Please send your comments, suggestions and contribution to us.

Thank you.



CAMPUS NEWS



Cultural

Voice Battle 2022

A state level competition for college students of Gujarat state was organized by B & B Institute of Technology, sponsored and supported by CVM and The CVM University. It was from 26th January, 2022 to 12th March 2022. Total seven students have actively participated in the same.

Virtual Brand Fest Season-02

The CVM University & SEMCOM- A constituent college (Faculty of Commerce, Management & Law- FCML) is the one of the esteemed academic partners to an event "Virtual Brand Fest Season-02" organized by Brand Klub Gujarat on 19th and 20th February 2022.

Cultural

Orientation

Orientation programme followed by cultural program was organized by SEMCOM for all FY students. Students had actively participated in cultural program on 4th August, 2022.

Teachers' Day

On 5th September 2022, 27 students participated in Teachers' Day.



Cultural

World Environment Day

As World Environment Day celebration, SEMCOM organized tree plantation on 5th June, 2022.

International Yoga Day

SEMCOM celebrated International Yoga Day on 21st June, 2022, organized by Charutar Vidya Mandal and CVM University.



CAMPUS NEWS

Sports

Paramanand T Patel, Mitanshu Rajani, Kush Patel, Karan Patel secured runners up position and Arya Patel was selected for AIU for Cross Country.

Paramanand T Patel, Mitanshu Rajani, Vivek Kaku, Sohan Virani, Harsh Thakur secured 3rd position in Table Tennis.

Kareen Pathan, Hinal Suthar, Cynthia Christie, Roshni Makwana secured 3rd position in Chess.

Mitanshu Rajajni, Paramanand Patel, Kush Patel, Archis Patel, Jinesh Doshi, Drashti Patel, Bansari Patel, Urvashi Chhabhadia, Cynthia Christie, Roshani Makwana secured runners up position in Yoga.

Sports

Nrug Patel, Preet Khunti, Mitanshu Rajani, Krish Patel, Karan Patel secured runners up position in Swimming.

Bhavya Pithva, Jit Patel, Dhyey Patel, Abdul Tena, Arth Patel, Deep Nathvani secured runners up position in Power Lifting.



Sports

Jinesh Doshi and Nrug Patel were selected in T10 Cricket Association at National Level.

Utsav Gohil and Virag Patel were selected in Gujarat State Judo Association at State Level.

Zeel Patel, Dhruv Thakkar, Krishna Harijan, Roshani Makwana were selected in AIU Westzone Kabaddi Tournament.



CAMPUS NEWS



Social Outreach

Fire Safety Training

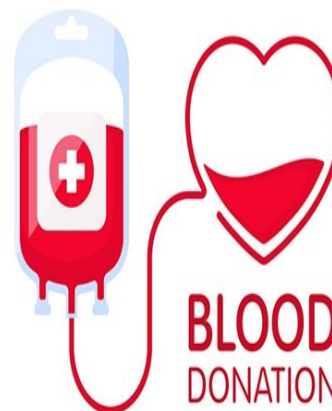
Fire safety training organized at SEMCOM in association with FIRE EXPERTS- All Fire and Safety Solutions under One Roof. Mr. Anilbhai Gadhi -Training Instructor of the company, gave in-depth information along with live demonstration about firefighting system testing. He explained about types of Fire Extinguishers and when and how to use extinguishers. Training was conducted on 12th May 2022.

NSS

Mega Blood Donation Camp

Charutar Vidya Mandal celebrated 77th Vidyanagar Day on 3rd March, 2022. As a part of celebration, blood donation camp was organized. SEMCOM could donate 100 + Blood Units.

SEMCOM college in association with C Z Patel College, Indian Red Cross Society and Lions Club of Anand organized blood donation camp on 26th July, 2022, Kargil Vijay Diwas. Total 75 units of blood collected in the camp.



NSS

One Day Camp at Mogri

One day NSS camp was organized on 16th March 2022 and 150 students have actively participated in the camp at Mogri.

Online Training Session on Human Rights

National Human Rights commission had organized online training session on Human Rights on 12th May 2022. Student accompanied with programme officer attended the session.

CAMPUS NEWS



NSS

A pledge on “Say Yes to Life, No to Drug”

Ministry of Youth Affairs and Sports, Government of India had organized an event “Say Yes to Life, No to Drug” from 12th February 2022 to 14th February 2022. 29 students took the pledge.

Thalassemia Checkup

597 students under went thalassemia checkup organized by SEMCOM from 7th March 2022 to 9th March 2022.

NCC

Vaidehi Gohil of SYBCOM was selected at NCC Cadet at All India Thal Sainik Camp organized at Delhi National Level.



CAMPUS NEWS

Ratri After Navratri

SEMCOM organized Ratri After Navratri on 6th October 2022.

All the SEMCOM Staff with Family, Students with their Parents, Alumnis, and Invited Guests joined this Mega Event. This event is supported by various small and large business houses of Anand.



Youth Festival

CVMU organized its first ever Youth Festival from 12th October 2022 to 14th October 2022.

SEMCOM participated in various events and won prizes. Vaidehi Soni, SYBCOM secured 3rd position in classical vocal solo, Dhruv Patel, TYBCA secured 2nd position in classical instrumental percussion. Folk Dance Team secured 3rd position One Act Team secured 3rd position, Skit Team secured 2nd position. Mime Team secured 1st position and Championship in Theater Event.



GUEST TALKS/ LECTURE SERIES/TED SHOWS/ FILM SCREENING



Digital Marketing using Social Media

SECOM has arranged an online session on "Digital Marketing using Social Media" for the final year undergraduate students on 29th January, 2022. 90 participants have actively participated.

Government Competitive Exam.s and Job Opportunities

H. M. Patel Career Development Center, a Unit of CVM University, in association with Gujarat State Employment Exchange Bureau organized a series of Career Orientation sessions for students of CVM University on "Government Competitive Exams and Job Opportunities". An Expert Session of Shri Chetanbhai Mehta, Official from Anand District Employment Exchange Bureau was arranged in an online mode on January 29, 2022. There were more than 80 student participants.

***"The Expert in
anything was
once a
beginner....."***

Pocso Act Awareness Seminar

77 students had attended a seminar conducted on 17th October 2022. Students were made aware by Adv. Neel Shah and his team.



FDPS / SEMINARS/ WEBINARS/ CONFERENCES/ WORKSHOPS

Participation in ICAI Exhibition

As a part of Vibrant Gujarat - 2022 event, International Conference of Academic Institutions (ICAI) organized during January 5 & 6, 2022, at Science City, Ahmedabad to provide a platform to academicians, researchers, and students around the globe to deliberate on diverse perspectives of the NEP - 2020 and its role in transforming Higher and Technical Education. The Conference also hosted a Vibrant Exhibition to provide a platform to display the strengths and exemplary contribution of various institutions in the field of Education and Skilling. The Exhibition was the right platform for higher education institutions to network and develop mutually beneficial relationships. SEMCOM represented as CVMU Admission Team and participated where achieved more than 1000 footfalls.

Intellectual Property Awareness

SEMCOM ESII Cell in association with National Intellectual Property Awareness Mission (NIPAM) has organized a webinar “Intellectual Property Awareness” on 11th January, 2022.

***“Tell me and I
forget, teach
me and I may
remember,
involve me and
I learn.”***



ACHIEVEMENTS & AWARDS

Institutional



GSIRF

The evaluation of universities and colleges in the state of Gujarat is done by KCG, Government of Gujarat. Recently, based on the norms of National Institutional Ranking Framework (NIRF) of Ministry of Human Resource (MHRD) by Knowledge Consortium of Government of Gujarat under Gujarat State Ranking Framework (GSIRF) teaching-learning, research and professional practices, graduation outcome, Various aspects like outreach and inclusivity were taken into account.

In 2021 ranking process SEMCOM got 4 stars with CGPA of 3.6 and highest 11th position amongst 35 universities and 189 colleges of the state participated in the Gujarat State Rating. SEMCOM ranked 1st amongst all commerce and management colleges for the same.

Faculty (Project/ Paper/ Research/ Teaching/ Patent/consultancy)

**“Great
achievement
always requires
great sacrifice.”**

International Colloquium jointly organized by GLS University, Faculty of Commerce-SMPIC & Ahmedabad Branch of WIRC, ICAI has organized two days virtual international colloquium on 29th and 30th January, 2022.

Dr. AJAYRAJ M VYAS has won the award of BEST RESEARCH PAPERS in MANAGEMENT AND ENTREPRENEURSHIP – TRACK, Research Scholars Category.

Dr. KHYATI JAGATKUMAR PATEL has won the award of BEST RESEARCH PAPERS in ACCOUNTING AND FINANCE – TRACK, Research Scholars Category.

EXPRESSIONS**Dreams Unlimited**

***“Dreams put
into the practice
become reality.”***

Aspirations, inspiration and passion are what drive global economic growth and development. Challenges and hurdles are bound to be there but against the strong willpower, positive mindset and never give up attitude on part of entrepreneurs, markets and society have witness's remarkable business and social innovations changing the lifestyle of the people for the better. Business is like a game of puzzle, entrepreneur may not have all the solutions to the business challenges, but than a

good solid start with strong business fundamentals, adequate marketing research is a necessary must with the dream of scaling up business to a large scale thereby reaping the economies of large scale production and distribution. Entrepreneur must have the clarity about the vision, mission and objectives of the business. Business Ethics and Corporate Governance are the pillars of sound business. In global economy characterized by economic liberalization there are abundant opportunities for the en-

trepreneurs in the various sectors of the economy to produce and distribute various market offerings, products and services satisfying the unsatisfied needs of the markets and creating a business empire resulting into creating a legacy hard to imitate with sustainable competitive advantages.

Business is about sales, profits, competition, business plans, objectives, policies and strategies but at the heart of business is value creation for the consumers. Entrepreneurs need to understand their consumer needs, tastes and preferences, their consumption pattern and buying behavior and aim for and relentlessly work first for business survival and later business growth and development. Business irrespective of imitation, innovation is more about

value creation for the consumers and about developing right product at right price for the target market with suitable marketing promotion and consumer feedback for refinement in the business strategies. Creativity and Innovation in business practices are meaningful if they result into benefits in terms of product or service utility, desired by the consumers. Business is about business idea generation, idea scanning, feasibility studies, prototype devel-

opment, test marketing and putting the business idea into practice resulting into commercialization of business idea.

Dreams put into the practice become reality. Clarity about the business objectives, business environment scanning and identification of business opportunities and threats, clarity about the target market and sound business planning, organizing, directing and controlling with product planning is a

Necessary must for business survival, growth and success. Identification of changing tastes and preferences of the target consumers is imperative to business success.

Competitor analysis, sales and profit estimates, demand forecast, economic forecast, forecast regarding the likely changes in the political, legal and regulatory framework and environment is essential.

The understanding of the changes in the global business

environment and its likely impact on business is necessary and critical.

Scaling up business is a critical factor for the entrepreneur, in terms of business expansion and diversification decision. Focusing on core competency of business firms and areas where business firms enjoy competitive advantage is crucial.

In economy characterized by innovations, research and development, new product

development the decision pertaining to product positioning, export marketing and foreign direct investment is significant for business growth and success.

Mr. Sunil V. Chaudhary
Assistant Professor
SEMCOM

EXPRESSIONS**Bye...Bye...Plastic Bag ... !!!**

Hello guys, I am Vaibhav Upadhyay Directly From SEM-COM...

First of all, I would like you to take a minute and observe you're surrounding ... well now observe how many items can you say that made of plastic or its plastic? I guess a lot.

At least 1 out of 10 items is surely plastic but now take let's take a big picture...if this condition occurs in your immediate surrounding then

just imagine what the condition of this whole earth is?? A dreadful nightmare I must say... So, let's take initiative by not making this situation worse. I have segregated my talk into 3 distinct parts: **WHY, WHAT, HOW.**

WHY:

Some of them say why do I need to protect the environment? Why is it so urgent? Why was Synthetic plastic invented in the first place?

Let's go back to the past... when the paper was used to wrap and everything, thus making it high in demand and eventually leading to cutting of more trees causing deforestation. Therefore, Synthetic plastic was invented to save the environment. Problems arose When the term **"single-use plastic"** arrived in the market. Now all the daily useable items such as toothbrushes, wafer packets, water bottles. Is plastic surely not degradable. 'Production of plastic is one of

"Production of plastic is one of the main reasons of carbon emission in the environment which caused global warming!"

Now let's come to our 2nd dimension
"What"

WHAT:

What were its consequences? What can we do??

Well, let us give you all a short glimpse of the damage plastic has caused to our environment....

- Approximately 1,00,000 sea turtles and other marine animals die every year because they get straggled

into plastic bags and all.

- Almost 17.6 billion tons of plastic are found in the sea every year.
- Deaths of About 90% of sea birds are caused due to plastic.

Well, I hope that you understand the seriousness of this situation... now it's our time to bring change in this highly messed up society...
WHAT CAN WE DO?

⇒ Recycling and Re-using: I am

sure all of us heard about these terms! Well, now it's time to put it into effect. Because "action speaks louder than voice".

⇒ Replacing: Guys it's the 21st Century! Everything is possible now. Then why can't this be? E.g., Beaks from Hyderabad makes eatable cutleries such as spoons, plates, etc. from wheat and other digestible additives.

Now we know why and What

Now time for proceeding to our 3rd and final dimension
HOW.

HOW:

How are we going to improvise this situation?

Well, that's our duty of us!! We need to make people aware of the harmfulness of plastic and make sure it reaches their subconscious! We need to constantly be aware of the usage of plastic around us and

take it up as our mission to at least try reducing its usage on daily basis. If we all are in this together then as a team, we can inform local authorities and demand appropriate legal action. It's high time for us to enlighten and understand the seriousness of this situation. "The future that we aspiring will not exist if we don't take action from now.

Mr. Vaibhav Upadhyay,
SYBBA — ITM
(Semester—IV)

EXPRESSIONS**Exhilaration: A true aim of life!**

“Life is wonderful, let’s appreciate whatever we have & be grateful. “

These past few years have been the most challenging years for most of us, I have come across people who have had toughest times of their lives. These times have clearly proved that most important thing we run behind all our lives i.e., Money becomes worthless when “there are no beds in hospitals”. These tough times have left with question that, “What is the true aim of our lives?” We always run behind money thinking that it is the ultimate cure to all our problems, keeping that in mind I had a conver-

sation with a wealthy friend of mine, I just asked one question that was “are you happy?” he started shooting numerous social as well as emotional problems of his life towards me & I came to a conclusion that: “He was a rich man, not a happy man”.

According to my experience as well as observations the true aim of our lives is to become happy, this might sound very simple but how do we really seek happiness? I saw an old

homeless guy sitting on a footpath so, I went to him & offered to buy him food, while he was enjoying food, I started asking him how did he end up on a footpath, he smiled at me & told me that his family left him hearing this I had a dull expression at my face, he looked at me & in a cheerful voice he said “I have been happier than ever!”. I was shocked, the guy told me he was happy & satisfied with his life as he had nothing to lose & he can do whatever he wanted.

I figured that happiness is straight up related to the level contentment (satisfaction). Now there comes one more question: how do we seek satisfaction with what we have? I found this to be much more psychological, putting it into simple words we can increase or decrease our sense of satisfaction by changing our perspective, the feeling of our satisfaction often depends on whom we compare ourselves to. E.g., If we compare ourselves to someone who is in much worse situation than ours

our satisfaction level increases & we start becoming much more grateful for what we have.

I started implying all these understandings in my life & I have become much more grateful with my life. This has resulted in a calm & peaceful state of mind which ultimately leads to **EXHILARATION**.

This helps in getting through the day-to-day problems & issues with an uplifted & joyful mood.

With this being my first article, I intend to make a difference in people’s lives & from the core of my heart I’d wish good health & joyfulness to everyone out there. Life is wonderful, let’s appreciate whatever we have & be grateful.

Mr. Luv Bhagwani
Alumni
BBA - ITM, 2020



CVM
UNIVERSITY

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